

## Profile

Graphic designer with three years of experience, a Bachelor of Arts degree, a design diploma, and a verve for creating art in Photoshop and Illustrator.

## Experience

### **Norco Products: Port Coquitlam, BC**

*Intermediate Graphic Designer*

*July 2004 to Present*

Graphic design/desktop publishing for manufacturer and distributor of bikes, parts and accessories.

- ◆ Production on two annual catalogues (about 600 pages each) and similar smaller publications
- ◆ Text layout including magazine ads, dealer kits and product manuals
- ◆ Package layout for Axiom (grips, pumps, racks, tools), Bike-Mate (child seats), Bike-Guard (locks), BLT (lights) and Stealth (complete redesign for line of car racks)
- ◆ Production on point-of-purchase materials including posters, banners, bike tags, shelf tags, window decals and countertop mats
- ◆ Illustration for posters, ads and water bottles
- ◆ Animation of web banners

### **Evil Film School: Vancouver, BC**

*Designer/Illustrator (Volunteer)*

*December 2005 to Present*

Creation of a poster, almost once every month, to advertise screenings of obscure and offbeat movies.

### **Tuxeto Ventures: Vancouver, BC**

*Graphic Designer (Practicum)*

*January 2003 to June 2003*

Design for a printing industry consultant.

- ◆ Brochure for the Western Canadian Printing Industry Conference
- ◆ Brochure for Tuxeto's consulting services
- ◆ Logo design and business card for Tuxeto

## Skills

- ◆ Graphic design: principles of typography and layout, file management, pre-press procedures and troubleshooting
- ◆ Artistic ability: illustration and cartooning with traditional media (pencil, pen/ink, paint)
- ◆ Excellence in English: academic writing, proofreading, editing, literary analysis
- ◆ Graphics applications:
  - Adobe Illustrator
  - Adobe Photoshop
  - Adobe ImageReady
  - Macromedia Fireworks
- ◆ Layout applications:
  - Adobe InDesign
  - QuarkXPress
- ◆ Internet applications:
  - HTML coding
  - Macromedia Dreamweaver
  - Macromedia Flash
- ◆ Other applications:
  - Adobe Acrobat
  - Microsoft Word
  - Microsoft Excel

## Education

### **Pitman Business College: Vancouver, BC**

*Digital Design, Communication & Web Media Diploma*

*September 2002 to June 2003*

### **Simon Fraser University: Burnaby, BC**

*Bachelor of Arts*

*Fall 1996 to Summer 2000*

- ◆ English major
- ◆ Publishing minor
- ◆ Certificate of Liberal Arts in Fall 1999